

INVOICE



CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
68805-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
#602
Philadelphia, PA 19103

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	68805	9853139 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
1	10/30/12	11/05/12	M-F 11a-12p	11a-12p	MTWTF--	:30	5	\$325.00	NM																																																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Atlanta, GA 30384-2689

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8	WHP	Su	11/04/12	1:03 AM	Sa-Su LF Rotator	11:30 PM-12:30 XM	:30	BC1112S	\$60.00	NM																																																																																																																																																																																									
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<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/30/12</td><td><u>End Date</u> 11/05/12</td><td><u>MTWTFSS</u> MTWTF--</td><td><u>Spots/Week</u> 5</td><td><u>Rate</u> \$110.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WHP</td><td>Tu</td><td>10/30/12</td><td>5:30 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>BC1112S</td><td>\$110.00</td><td>NM</td></tr><tr><td>1</td><td>WHP</td><td>W</td><td>10/31/12</td><td>5:24 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>BC1112S</td><td>\$110.00</td><td>NM</td></tr><tr><td>4</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>5:15 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>BC0812S</td><td>\$110.00</td><td>NM</td></tr><tr><td>5</td><td>WHP</td><td>F</td><td>11/02/12</td><td>5:21 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>BC1112S</td><td>\$110.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>M</td><td>11/05/12</td><td></td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:00</td><td></td><td>\$110.00</td><td>NM</td></tr><tr><td colspan="11">See MG 4.6,4.7,4.8</td></tr><tr><td colspan="11">Due to Political</td></tr></table>										Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$110.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WHP	Tu	10/30/12	5:30 PM	CBS 21 News at 5p	5p-530p	:30	BC1112S	\$110.00	NM	1	WHP	W	10/31/12	5:24 PM	CBS 21 News at 5p	5p-530p	:30	BC1112S	\$110.00	NM	4	WHP	Th	11/01/12	5:15 PM	CBS 21 News at 5p	5p-530p	:30	BC0812S	\$110.00	NM	5	WHP	F	11/02/12	5:21 PM	CBS 21 News at 5p	5p-530p	:30	BC1112S	\$110.00	NM	2	WHP	M	11/05/12		CBS 21 News at 5p	5p-530p	:00		\$110.00	NM	See MG 4.6,4.7,4.8											Due to Political																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68805-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
6	10/30/12	11/05/12	M-F 730p-8p	730p-8p	MTWTF--	:30	5	\$450.00	NM																																																																																																														
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1	WHP	M	11/05/12		M-F 7p-730p	7p-730p	:00		\$400.00	NM																																																																																																													
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8	10/30/12	11/05/12	Sa Prime Access Rotator	7p-8p	-----S-	:30	2	\$135.00	NM																																																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/30/12</td><td>11/05/12</td><td>-----S-</td><td>2</td><td>\$135.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/30/12	11/05/12	-----S-	2	\$135.00																																																																																																		
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INVOICE

Send Payment To:



CBS21
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Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68805-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 Sun 7p-8p 7p-8p :00 \$1,000.00 NM See MG 10.2,10.3,10.4 3 WHP M 11/05/12 6:51 AM CBS 21 News at 6a 6a-7a :30 BC1112S \$70.00 NM MG for 10.1 11/04									
11	10/30/12	11/05/12	Fri 9p-10p	9p-10p	----F--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 ----F-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP F 11/02/12 9:47 PM Fri 9p-10p 9p-10p :30 BC1112S \$900.00 NM									
12	10/30/12	11/05/12	Fri 10p-11p	10p-11p	----F--	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 ----F-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP F 11/02/12 Fri 10p-11p 10p-11p :00 \$1,000.00 NM See MG 8.3,8.4,8.5 Due to Political									
13	10/30/12	11/05/12	Thu 9p-10p	9p-10p	---T---	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 ---T--- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Th 11/01/12 9:38 PM Thu 9p-10p 9p-10p :30 BC1112S \$1,400.00 NM									
14	10/30/12	11/05/12	Tue 9p-10p	9p-10p	-T-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 -T----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Tu 10/30/12 9:34 PM Tue 9p-10p 9p-10p :30 BC1112S \$1,600.00 NM									
15	10/30/12	11/05/12	Thu 8p-9p	8p-9p	---T---	:30	1	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 ---T--- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Th 11/01/12 7:58 PM Thu 8p-9p 8p-9p :30 BC0812S \$1,700.00 NM									
16	10/30/12	11/05/12	Thu 10p-11p	10p-11p	---T---	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 ---T--- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Th 11/01/12 10:49 PM Thu 10p-11p 10p-11p :30 BC1112S \$1,400.00 NM									
17	10/30/12	11/05/12	Mon 10p-11p	10p-11p	M-----	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 M----- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 Mon 10p-11p 10p-11p :00 \$1,300.00 NM See MG 6.7,6.8,6.9,6.10,6.11									

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68805-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/12	11/05/12	Mon 9p-10p	9p-10p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 9:49 PM Mon 9p-10p 9p-10p :30 BC1112S \$1,500.00 NM									
19	10/30/12	11/05/12	Wed 10p-11p	10p-11p	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP W 10/31/12 10:38 PM Wed 10p-11p 10p-11p :30 BC1112S \$1,100.00 NM									
20	10/30/12	11/05/12	Sun 9p-10p	9p-10p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 10:25 PM Sun 9p-10p 9p-10p :30 BC1112S \$1,200.00 NM									
21	10/30/12	11/05/12	Sun 8p-9p	8p-9p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 9:24 PM Sun 8p-9p 8p-9p :30 BC1112S \$1,800.00 NM									
22	10/30/12	11/05/12	Sun 10p-11p	10p-11p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 11:09 PM Sun 10p-11p 10p-11p :30 BCTV1215 \$1,200.00 NM									
23	10/30/12	11/05/12	CBS 21 News at 11p	11p-1135p	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHP Tu 10/30/12 11:25 PM CBS 21 News at 11p 11p-1135p :30 BC1112S \$150.00 NM 2 WHP W 10/31/12 11:12 PM CBS 21 News at 11p 11p-1135p :30 BC1112S \$150.00 NM 4 WHP Th 11/01/12 11:34 PM CBS 21 News at 11p 11p-1135p :30 BC0812S \$150.00 NM 5 WHP F 11/02/12 11:07 PM CBS 21 News at 11p 11p-1135p :30 BC1112S \$150.00 NM 1 WHP M 11/05/12 CBS 21 News at 11p 11p-1135p :00 \$150.00 NM See MG 23.6,23.7 Due to Political 7 WHP Tu 11/06/12 5:29 AM CBS 21 News at 5a 5a-6a :30 BC1112S \$30.00 NM MG for 23.1 11/05 6 WHP Tu 11/06/12 6:44 AM CBS 21 News at 6a 6a-7a :30 BC1112S \$120.00 NM MG for 23.1 11/05									
24	10/30/12	11/05/12	Letterman	1135p-1235a	MTWTF--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHP Tu 10/30/12 11:51 PM Letterman 1135p-1235a :30 BC0812S \$140.00 NM 3 WHP W 10/31/12 12:05 AM Letterman 1135p-1235a :30 BC1112S \$140.00 NM									

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68805-1	11/11/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Casey/D/Senate	Bob Casey for Senate		

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24	10/30/12	11/05/12	Letterman	1135p-1235a	MTWTF--	:30	5	\$140.00	NM	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2 WHP		Th	11/01/12		Letterman	1135p-1235a	:00		\$140.00 NM	
See MG 6.7,6.8,6.9,6.10,6.11										
5 WHP		F	11/02/12	11:47 PM	Letterman	1135p-1235a	:30	BC0812S	\$140.00 NM	
1 WHP		M	11/05/12	12:32 AM	Letterman	1135p-1235a	:30	BC1112S	\$140.00 NM	
25	10/30/12	11/05/12	CBS Sun Morning	9a-1030a	-----S	:30	1	\$150.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/30/12	11/05/12	-----S	1	\$150.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1 WHP		Su	11/04/12	9:48 AM	CBS Sun Morning	9a-1030a	:30	BCTV1215	\$150.00 NM	
Total Spots							56			

Payment Terms 30 Days

<u>Gross Total</u>	\$29,405.00
<u>Agency Commission</u>	\$4,410.75
<u>Net Amount Due</u>	\$24,994.25

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